

Client Services Marketing Manager

Location: Borough, London

Are you a pro-active, digitally savvy individual with a flair for standout marketing and project management? Do you have an eye for detail and the agile marketing know how to get stuff done whilst keeping several plates spinning at any one time? Can you build confidence with our clients whilst keeping a handle on commercials?

You could be who we're looking for!

Bright is on the lookout for an experienced project manager to join our client services capability team in Borough. We work with B2B tech and consulting clients who keep us busy!

Job role in a nutshell:

- Ownership of client service delivery - must have great Agile project management skills including management and escalation of issues / risks, stakeholder communication, delivery team management and ensuring we deliver work on time within scope and budget
- Quality control across your accounts to ensure delivery is consistent
- Working with the Bright capability teams to successfully deliver marketing projects and campaigns at pace
- Establishing and maintaining a strong relationship with key client contacts
- Ownership of the success metrics and ensuring delivery of agreed results
- Managing and consulting with clients about their campaign requirements and objectives to create pitches and proposals
- Ensuring the right client and supplier commercials are in place at all times
- Line management and up-skilling junior team members to help them in their career progression (both as a line manager and as a mentor)
- Demonstrating our Minimum Viable Marketing methodology by focusing on continual improvement and using an agile approach to learn through analysing and interpreting data to drive the right results

Essential Skills we're looking for:

- 3-4 years' B2B experience in marketing in an agency or consultancy environment
- Excellent project management skills ideally including agile marketing expertise
- Excellent numeric, verbal and written communication

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- Cool head in stressful situations and ability to problem solve quickly
 - Proactivity in learning new skills and new trends

The cherry on top of the Bright cake:

- 25 days holiday (exclusive of bank holidays)
- Pension scheme
- Bonus scheme
- Annual Bright day off at Christmas
- As much fruit, nuts, tea and coffee as you can manage
- Regular socials and team building
- Personal training budget
- Mentoring programme

Have we caught your attention? Send us your CV and covering letter explaining why you're a good fit for Bright and let's set up an interview

Email: hello@brightinnovation.co.uk

Phone: 020 3855 0032

